



Fundación Popular

Fundación Popular, Inc. Is the entity for the social agenda of Grupo Popular and its subsidiaries, and so influences in the design and development of policies on financial, social and environmental sustainability. Also, it strengthens other foundations and social organizations within the Dominican Republic, that seek to promote sustainable initiatives, all of them in favor of the human, social, financial and environmental growth of the nation.

As a corporate foundation, Fundación Popular serves as warrantor to the rest of the social initiatives led by Grupo Popular and its divisions, through Responsible Social Investment (ISR), as grounds for the Sustainable Action Model.

The Popular Model for Sustainable Action is the responsible corporate response by Grupo Popular and its subsidiaries that guides corporate and institutional performance, thus forming an essential part of its corporate culture, based on values and ethical and environmental criteria, all of them supported within the principles of its corporate governance.







Health and Care to Vulnerable Groups

We see as fundamental the goals that our society aspires to in order to attain better quality of life, by developing more comprehensive and quality medical care; and, the establishment and development of prevention strategies to maintain high quality healthcare. We work to materialize health care and assistance programs to vulnerable groups, all within a shared effort where we add value to the actions developed and implemented by the Social Allies Network.



I N S T I T U T I O N A L



Inclusive education for development

To coordinate efforts in favor of quality education that is inclusive to all, as a basic tool for development, is a core visión of Fundación Popular, education being the most important step to take in order to articulate the aspirations of Dominican Society towards greater and better development. For this we ensure the creation of all spaces necessary to reflect on the most avant-garde strategies within the fields of education and sustainability, asides maintaining and boosting technical and profesional education programs, the development of all research and the support of pioneer initiatives in education at community level, aimed at the most vulnerable groups.



PROGRAMS





Environment

We make attention and caring for the environment a priority activity that causes nationwide impact, by developing environmental awareness and contributing to the preservation of natural resources through initiatives effective to the institutional and corporate performance of Grupo Popular, by ensuring environmental sustainability and strategies to adapt to the vulnerabilitues of climate change.





Social Investment

We promote and partake actively in the sustainable development of communities, through a series of actions aiming to develop the social inclusion of each of its members through a comprehensive vision, and by way of partnerships with local and international stakeholders.



Vision

To be the benchmark corporate foundation in all matters of human development, upholding our commitment as a social organization, responsible for supporting the social, financial and environmental progress of the Dominican nation, and to be the leader in the implementation of transformational and sustainable projects, that will make way towards increasing the quality of life of the financial and social sectors, and paving the way towards impacting the present and future of all Dominicans.

Mission

Contributing towards the developmental, social, human, financial, institutional and environmental progress of the Dominican nation, through the support and implementation of sustainable and avant-garde actions, in partnerships with local and international stakeholders, as well as the volunteer collaboration from all Grupo Popular's human capital and its subsidiaries.

Values

The establishment of this values-based hierarchy was the result of the individual contribution made by each executive and employee of Grupo Popular, and its implementation allows us to establish, in our role as corporate foundation, the relevance of reputation as a legacy of the Popular brand.

- Integrity.
- Respect.
- Innovation.
- Teamwork.
- Customer Satisfaction.





Social Allies Network

In its institutional performance, Fundación Popular relies in a Red Popular de Aliados Sociales1 and in partnerships with national and international organizations which satisfy the social expectations, and foster the sustainable development of the nation.

This partners network relies on the support of NGOs, public and private national, as well as humanitarian organizations, developmentalist, educational entities and multitaleral financing bodies within the international community, with aim to support projects in the fields of education, health, environment, social impact, technological innovation and development in information.

Strategic Pillars

• **Partnerships.** We work in partnerships with public, private, non-government, community, national and international organizations.

• **Innovation.** We innovate to design and implement development processes that allow us to be leaders in foundational action in the Dominican Republic.

• **Institutional Strenghtening.** We contribute effectively to the strenghtening of all civil society organizations (NGOs and foundations) for sustainability and promotion of human development.

Positioning Objectives:

- We support other organizations and foundations, and make them better.
- We pursue a positive and decisive influence within the Dominican Republic.

• We are a harmonious foundation, that complements and articulates interests.

• We are a benchmark of foundational activity in Latin America and the Caribbean.

Contacts for Fundación Popular

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